



On the evening of Monday, December 17, 2018, Campaign Marketing Strategies (CMS) conducted an automated landline survey for New Mexico Alliance for Life, dialing 40,000 randomly selected voters throughout New Mexico. The survey garnered 843 respondents, resulting in a margin of error of +/-3.44%.

The survey measured voter sentiment on the issue of abortion.

Results are as follows:

When thinking about the current political direction of New Mexico would you say New Mexico is on the right track or wrong track?

Right track	277	32.9%
Wrong track	372	44.1%
Undecided	194	23.0%

In the upcoming legislative session, the state legislature will likely decide on a number of bills regarding social issues, including the issue of women's reproductive health. When thinking about this issue, would you describe yourself as pro-life or pro-choice?

Pro-life	374	44.4%
Pro-choice	386	45.8%
Undecided	83	9.8%

In cases of an unwanted pregnancy, should abortion be allowed after 5 months of pregnancy?

Yes	170	20.2%
No	588	69.8%
Undecided	85	10.1%

Do you believe doctors, nurses, and hospitals should be forced to perform abortions against their conscience or faith?

Yes	132	15.7%
No	610	72.4%
Undecided	101	12.0%

Generally speaking, do you favor or oppose the use of your taxpayer dollars to fund abortions for unwanted pregnancies?

Favor	242	28.7%
Oppose	526	62.4%
Undecided	75	8.9%

Do you believe a parent should be involved in a minor daughter's abortion decision?

Yes	566	67.1%
No	163	19.3%
Undecided	114	13.5%

For statistical purposes only are you male or female?

Male	319	37.8%
Female	524	62.2%

Which best represents your racial or ethnic heritage?

Hispanic or Latino	205	24.3%
White or Caucasian	528	62.6%
Native American	29	3.4%
Black or African American	11	1.3%
Asian	2	0.2%
Other ethnicity	68	8.1%

Observations:

In terms of self-identification, voters in New Mexico are more likely to describe themselves as pro-choice.

However, when given specifics a solid majority of respondents chose a pro-life position.

Over 70% of respondents oppose doctors, nurses, or hospitals being forced to perform abortions. And over 60% of respondents believe a parent should be involved in a minor daughter's decision, oppose abortion after 5 months, and oppose taxpayer funding of abortion.

The results of those who self-identified as "Pro-choice" or "Undecided" yet chose a pro-life position broke out as follows (cross-tabs):

Should abortion be allowed after 5 months?

	Yes	No	Und
Pro-choice	148	174	64
Undecided	7	62	14
Total	155 (33.0%)	236 (50.3%)	78 (16.6%)

Doctors, nurses, hospitals be forced to perform abortions?

	Yes	No	Und
Pro-choice	122	206	58
Undecided	3	54	26
Total	125 (26.7%)	260 (55.4%)	84 (17.9%)

Should a parent be involved in a minor daughter's abortion decision?

	Yes	No	Und
Pro-choice	207	126	53
Undecided	47	11	25
Total	254 (54.2%)	137 (29.2%)	78 (16.6%)

Cross Tabs:

Hispanic Pro-life/Pro-choice:

Pro-choice	66	32.2%
Pro-Life	109	53.%
Und	83	14.6%

White pro-life/pro-choice:

Pro-choice	282	53.4%
Pro-Life	217	41.1%
Und	29	5.5%