



On the evening of Monday, December 17, 2018, Campaign Marketing Strategies (CMS) conducted an automated landline survey for New Mexico Alliance for Life, dialing 40,000 randomly selected voters throughout New Mexico. The survey garnered 843 respondents, resulting in a margin of error of +/-3.44%.

The survey measured voter sentiment on the issue of abortion.

Results are as follows:

When thinking about the current political direction of New Mexico would you say New Mexico is on the right track or wrong track?

| | | |
|-------------|-----|-------|
| Right track | 277 | 32.9% |
| Wrong track | 372 | 44.1% |
| Undecided | 194 | 23.0% |

In the upcoming legislative session, the state legislature will likely decide on a number of bills regarding social issues, including the issue of women's reproductive health. When thinking about this issue, would you describe yourself as pro-life or pro-choice?

| | | |
|------------|-----|-------|
| Pro-life | 374 | 44.4% |
| Pro-choice | 386 | 45.8% |
| Undecided | 83 | 9.8% |

In cases of an unwanted pregnancy, should abortion be allowed after 5 months of pregnancy?

| | | |
|-----------|-----|-------|
| Yes | 170 | 20.2% |
| No | 588 | 69.8% |
| Undecided | 85 | 10.1% |

Do you believe doctors, nurses, and hospitals should be forced to perform abortions against their conscience or faith?

| | | |
|-----------|-----|-------|
| Yes | 132 | 15.7% |
| No | 610 | 72.4% |
| Undecided | 101 | 12.0% |

Generally speaking, do you favor or oppose the use of your taxpayer dollars to fund abortions for unwanted pregnancies?

| | | |
|-----------|-----|-------|
| Favor | 242 | 28.7% |
| Oppose | 526 | 62.4% |
| Undecided | 75 | 8.9% |

Do you believe a parent should be involved in a minor daughter's abortion decision?

| | | |
|-----------|-----|-------|
| Yes | 566 | 67.1% |
| No | 163 | 19.3% |
| Undecided | 114 | 13.5% |

For statistical purposes only are you male or female?

| | | |
|--------|-----|-------|
| Male | 319 | 37.8% |
| Female | 524 | 62.2% |

Which best represents your racial or ethnic heritage?

| | | |
|---------------------------|-----|-------|
| Hispanic or Latino | 205 | 24.3% |
| White or Caucasian | 528 | 62.6% |
| Native American | 29 | 3.4% |
| Black or African American | 11 | 1.3% |
| Asian | 2 | 0.2% |
| Other ethnicity | 68 | 8.1% |

Observations:

In terms of self-identification, voters in New Mexico are more likely to describe themselves as pro-choice.

However, when given specifics a solid majority of respondents chose a pro-life position.

Over 70% of respondents oppose doctors, nurses, or hospitals being forced to perform abortions. And over 60% of respondents believe a parent should be involved in a minor daughter's decision, oppose abortion after 5 months, and oppose taxpayer funding of abortion.

The results of those who self-identified as "Pro-choice" or "Undecided" yet chose a pro-life position broke out as follows (cross-tabs):

Should abortion be allowed after 5 months?

| | <u>Yes</u> | <u>No</u> | <u>Und</u> |
|------------|-------------|-------------|------------|
| Pro-choice | 148 | 174 | 64 |
| Undecided | 7 | 62 | 14 |
| Total | 155 (33.0%) | 236 (50.3%) | 78 (16.6%) |

Doctors, nurses, hospitals be forced to perform abortions?

| | <u>Yes</u> | <u>No</u> | <u>Und</u> |
|------------|-------------|-------------|------------|
| Pro-choice | 122 | 206 | 58 |
| Undecided | 3 | 54 | 26 |
| Total | 125 (26.7%) | 260 (55.4%) | 84 (17.9%) |

Should a parent be involved in a minor daughter's abortion decision?

| | <u>Yes</u> | <u>No</u> | <u>Und</u> |
|------------|-------------|-------------|------------|
| Pro-choice | 207 | 126 | 53 |
| Undecided | 47 | 11 | 25 |
| Total | 254 (54.2%) | 137 (29.2%) | 78 (16.6%) |